We call FIRST® Robotics Competition (for ages 14-18) a unique sport where every kid who plays can "turn pro." High-school student participants call it “the hardest fun you’ll ever have.” Under strict rules and limited time and resources, teams are challenged to raise funds, design a team “brand,” and hone teamwork skills. Participants are eligible to apply for $80M+ in college scholarships. Teams design, build, and program industrial-size robots to play a difficult field game against like-minded competitors. Volunteer mentors lend their time and professional talents to guide each team. Each season ends with an exciting FIRST Championship.