



## Logo Usage – *FIRST*<sup>®</sup> STEAMWORKS<sup>SM</sup>

We hope that you enjoy using the logo as much as we have enjoyed creating it! Please help us protect the design by following the guidelines below.

- Please do not alter the logo by recoloring it. One color versions, and full color versions are provided. Use the logo in full color when possible to show it off in the best possible light.
- When sizing, please do not distort or stretch. Scale in proportion only.
- Recommended minimum size is 2" tall.
- Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use as provided.
- A built in "safety zone" of white space is surrounding the logo. Please do not crop out the white safety zone. Use the file as provided.

Please follow these guidelines when using the logo. For specific questions, email us at [marketing@firstinspires.org](mailto:marketing@firstinspires.org)

When referring to the game name, please do the following:

*FIRST*<sup>®</sup> is in all CAPS, and italicized, with a superscript <sup>®</sup> symbol. STEAMWORKS is one word, in all caps, with a superscript <sup>SM</sup>.